



## 2009 KYSHRM LEADERSHIP CONFERENCE

Presented by  Frost  
Brown Todd<sup>LLC</sup>

**Thursday and Friday, December 3-4, 2009**  
**Cincinnati Airport Marriott**

The top human resources professionals in the state of Kentucky are expected to attend the 2009 Kentucky SHRM Leadership Conference. ***Wouldn't you like for them to know more about your organization?***

Planning for the 2009 Kentucky Society for Human Resource Management (KYSHRM) Leadership Conference is well underway. This highly rated event will be held at the Cincinnati Airport Marriott in Hebron, Kentucky on December 3-4, 2009.

This is your opportunity to join a key group of decision makers including Kentucky SHRM state council members, chapter officers and talented HR professionals from across the state. With over 100 attendees, this event offers a unique opportunity to network with potential clients, maintain current client relationships and align your company with the volunteer leaders of Kentucky SHRM.

As a sponsor, you are invited to all networking opportunities. We also encourage your participation and interaction throughout the program and sessions. In addition, your company will be formally recognized on all conference communications, will enjoy highly visible exhibit space and will be given an opportunity to briefly address the audience.

We go to great lengths to ensure that you are given the opportunities necessary to achieve success. PLUS we only offer a limited number of sponsorship opportunities to keep your company in the spotlight!

***Register now to ensure your presence at the 2009 KYSHRM State Leadership Conference!***

**REGISTER TODAY!! SPACE IS LIMITED!!**

Contact: Shannon Byrne

Kentucky SHRM \* 464 Chenault Road \* Frankfort, Kentucky 40601 \* 502-848-8742 \* 502-848-8758 \*  
[sbyrne@kyshrm.org](mailto:sbyrne@kyshrm.org) \* [www.kyshrm.org](http://www.kyshrm.org)





## Tentative Schedule of Events

(All session times are approximate)

### **Thursday, December 3, 2009**

- 9 a.m. Sponsor set up and registration
- Noon Attendee registration
- 1 p.m. Opening general session (with remarks by Co-sponsor)
- 3 p.m. Afternoon break in sponsor area
- 3:30 p.m. Two breakout sessions
- 4:30 p.m. Cocktail networking reception (hosted by the Presenting Sponsor)
- 5:30 p.m. Dinner (with remarks by Presenting Sponsor)

### **Friday, December 4, 2009**

- 8 a.m. Registration and sponsor area open
- 9 a.m. Buffet breakfast open
- 9:30 a.m. General session (with remarks by Co-sponsor)
- 10:30 a.m. Break with sponsors
- 11 a.m. Concurrent breakout sessions
- 12:30 p.m. Luncheon/General Session (with introduction of all Leadership Sponsors)
- 2:30 p.m. Conference adjourns and sponsor tear down

## Summary of Sponsorship Benefits

- ✓ Strategically positioned exhibit space
- ✓ Over nine (9) hours of exposure to the true decision makers in the region
- ✓ Company name and/or logo included in conference materials
- ✓ Full page, black and white advertisement in the sponsor directory of the conference manual (you provide the ad)
- ✓ Full conference registration included
- ✓ Complete list of conference attendees provided electronically after the event

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**SPONSORSHIP OPPORTUNITIES**

**Presenting Sponsor Opportunity – SOLD to Frost Brown Todd LLC**

~~One Opportunity Available~~

- Exclusive listing as the 2009 KYSHRM Leadership Conference Presenting Sponsor. Your company name will be included on all press releases as well as conference mailings
- The presenting sponsor will be given **up to fifteen (15) minutes** to address the crowd at the networking reception and dinner on Thursday, December 3, 2009, where you can talk about your products or services
- Company logo included on the name badges which will be displayed on every attendee throughout the conference (you provide logo in a JPEG or TIF format upon completion of the registration form)
- Company logo to appear on conference signage throughout the hotel (you provide logo in a JPEG or TIF format upon completion of the registration form)
- Company name and logo included in conference material (you provide logo in a JPEG or TIF format upon completion of the registration form)
- Full page, black and white advertisement in the sponsor directory of the conference manual (you provide the advertisement in a PDF format no later than November 1)
- Full-conference registration paid for up to three (3) attendees, to include all extensive networking opportunities
- Premier exhibit space (8' x 10' – includes one 8'-skirted table and two chairs)
- Opportunity to place promotional material (provided by you) in each attendee's seat during the dinner on Thursday, December 3
- Electronic list of KYSHRM Leadership Conference
- First right of refusal to sponsor the 2010 KYSHRM Leadership Conference

**Total..... \$5,000**

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## Co-Sponsor Opportunities

*Two Opportunities Available*

**Opening General Session – Thursday, December 3**

**Breakfast General Session – Friday, December 4**

- Exclusive recognition as the **Opening General Session OR Breakfast General Session** sponsor on Thursday, December 3 or Friday, December 4, respectively
- Opportunity to address the audience for **up to five (5) minutes** during your sponsored event to discuss your product or service
- Company logo to appear on conference signage throughout the hotel (you provide logo in a JPEG or TIF format upon completion of the registration form)
- Company name and logo included in conference material (you provide logo in a JPEG or TIF format upon completion of the registration form)
- Full page, black and white advertisement in the sponsor directory of the conference manual (you provide the advertisement in a PDF format no later than November 1)
- Full-conference registration paid for up to two (2) attendees, to include all extensive networking opportunities
- Premier exhibit space (8' x 10' – includes one 8'-skirted table and two chairs)
- Opportunity to place promotional material (provided by you) in each attendee's seat during your sponsored event
- Electronic list of KYSHRM Leadership Conference attendees

**Total ..... \$3,000**

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**Leadership Partners**

*Limited Opportunities Available*

- Opportunity to introduce yourself to the audience during the luncheon on December 4, 2009
- Recognition from the podium throughout the conference
- Company name and logo included in conference material (you provide logo in a JPEG or TIF format upon completion of the registration form)
- Full page, black and white advertisement in the sponsor directory of the conference manual (you provide the advertisement in a PDF format no later than November 1)
- Full-conference registration paid for up to two (2) attendees, to include all extensive networking opportunities
- Premier exhibit space (8' x 10' – includes one 8'-skirted table and two chairs)
- Electronic list of KYSHRM Leadership Conference attendees

**Total ..... \$1,500**

**DON'T DELAY – SPACE IS VERY LIMITED!!**

***\*\*You must send in your registration and a PDF formatted advertisement by November 15, 2009 to be included in the sponsorship directory in the conference manual.\*\****

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# 2009 KYSHRM LEADERSHIP CONFERENCE Sponsorship Registration

Thursday and Friday, December 3-4, 2009

Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_  
E-mail Address: \_\_\_\_\_

PLEASE SELECT ONE OF THE FOLLOWING:

- Presenting Sponsor  
\$5,000
- Co-Sponsor  
\$3,000
- Leadership Partner  
\$1,500

Please make checks payable to KYSHRM and mail them to the address listed below.

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